

SANDSCRIPT



Jo Ann Ensures That Everyone Has Fun

After more than ten years as the Recreation Director at TBC, JoAnn Malloy looks forward to seeing returning Owners each year and providing activities and crafts for the youngsters and the young-at-heart.

JoAnn's most popular activities continue to be tie-dyed tee shirts, a favorite with guests of all ages and Kids' Night Out, which is usually held on Tuesday from 5-8 p.m. in the former sales center. Children aged 4-12 are invited to watch an age-appropriate movie (nothing over PG), munch on pizza, popcorn and sip lemonade. The \$13 fee includes the movie, popcorn and a fun time with other children. It also presents a nice opportunity for parents to sneak away themselves for a quiet meal together.

Also very popular is a new craft that allows kids to paint wooden-shaped dolphins, turtles and crabs.

Another favorite activity is the creation of "Memory Wire" bracelets made with glass beads. Please check the weekly recreation schedule in your check-in package.

Adds the resort's top crafty lady, "I absolutely love what I do. I don't have to sit in an office and it keeps me outside in the great Florida sunshine and working with super families and children. It is a treat to be able to make the kids smile and return home with a happy vacation memory."

Manager's Message

These days, nearly everyone conducts business online, from paying bills to ordering books to booking airline tickets. Owners at Tortuga Beach Club recently had the option of conducting an important piece of their association business over the web, using an easy and convenient online voting system.

The Tortuga Beach Club Association held its annual meeting in March 2010 and enjoyed a very successful online turnout, with 33 percent of the Owners participating in the election choosing to vote electronically. This was the first time this option was offered. Through this process, Bob Buechel and Beryl Munson were re-elected to the Board.

Our goal is to continually increase the number of Owners opting for electronic communications, which will further reduce the printing and postage costs related to your association mailings. Please be sure that the office has your correct email address, which is most helpful as an additional means of contact and for sending you a survey after you depart the resort. We encourage you to participate in this survey. *Betsy Cain, Resort Manager*

Beware of Resale Scams

Sales associates Milli Jones and Joanne Peters caution all Owners to beware of companies that contact you with the promise of being able to sell your timeshare week. These solicitors often charge \$300-\$1,500 in UP-FRONT FEES to supposedly sell your week. They make false promises of potential buyers, often at unrealistic prices and often disappear after they cash your check. If you want to sell your week, contact Milli or Joanne, not someone you may never hear from again. HGVC does not charge for listings.

HELP SAVE ASSOCIATION \$\$\$ For the first time, a number of Tortuga Beach Club Owners will be receiving this newsletter in an electronic format. This will result in considerable savings for postage, printing and help the environment. If you have not already signed up to receive future newsletters in this manner, please go to your computer's web address line and type in the web browser the following Personalized Web Address: www.

2010 Interval Calendar

This calendar is included for your help in planning future vacations. Please remember that all owners are responsible for knowing the dates of the week(s) they own.

Week	Vacation Dates
17	Apr 23-30
18	Apr 30-May 7
19	May 7-14
20	May 14-21
21	May 21-28
22	May 28-Jun 4
23	Jun 4-11
24	Jun 11-18
25	Jun 18-25
26	Jun 25-Jul 2
27	Jul 2-9
28	Jul 9-16
29	Jul 16-23
30	Jul 23-30
31	Jul 30-Aug 6
32	Aug 6-13
33	Aug 13-20
34	Aug 20-27
35	Aug 27-Sept 3
36	Sept 3-10
37	Sept 10-17
38	Sept 17-24
39	Sept 24-Oct 1
40	Oct 1-8
41	Oct 8-15
42	Oct 15-22
43	Oct 22-29
44	Oct 29-Nov 5
45	Nov 5-12
46	Nov 12-19
47	Nov 19-26
48	Nov 26-Dec 3
49	Dec 3-10
50	Dec 10-17
51	Dec 17-24
52	Dec 24-31
53	Dec 31-Jan 7

Please note that the addition of Week 53 in 2010 will affect the start date of Week 1 in 2011.



Betty & Dick Saunders (L-R) of Glenview, IL reminisce with their friend Barbara Spoehr (center) who now lives near Sanibel and Bert & Patty Sullivan (far right) of Winnetka, IL. The Saunders, own five weeks and the Sullivans have nine weeks at TBC. Dick, Bert and Barbara went to high school and college together and Betty and Patty have known each other since they were five years old. Patty met Bert at the Saunders' wedding where she was a bridesmaid and he was the best man. The Saunders have owned for 25 years and the Sullivans became owners a year or so later. Can't you just imagine the wonderful memories they share ... all through the magic of timesharing!

Sanibel Rec Center

The Sanibel Recreation Center has a new online registration program which allows you to browse and/or register for fitness classes, instructional courses and other upcoming programs and to navigate their website to review schedules and pricing. As a Tortuga Beach Club Owner, you are eligible for their daily, weekly, six-month and annual resident membership rate and you may also receive additional discounts for fee-based activities. When you register for the first time at the Sanibel Recreation Center, your online account will be set up for you. In order to take advantage of the reduced rates, you must present a letter from Tortuga Beach Club validating that you are an Owner at the resort. Just stop by the office and they will be happy to prepare the letter, which can also be used to obtain a Sanibel Library card.

Dunes Contract Renewed

As part of your Tortuga Beach Club ownership, the resort is committed to providing a golfing experience for its Owners. For many years this has been The Dunes Golf & Tennis Club on Sanibel. For this privilege, your Association pays an annual fee for Owners and renters. This is a fixed fee and is not based on actual usage. The fee is about 30% less than what a regular Dunes member pays.

To obtain an accurate reading on usage, a survey was sent to Owners last year. About 52% of our Owners returned their surveys. Of those responding, 64% stated that they did use The Dunes facilities.

The Resort is in the last year of a three-year contract with The Dunes. This contract included a 5% annual increase. Although we had until Fall to meet with them, it was felt that this would be a good time to renegotiate the contract, especially in light of the current economy. Jim Burner, Board Vice President, worked diligently with The Dunes to renegotiate the new agreement. We are happy to report that, through Jim's efforts, there will be no 5% increase this year and no increase during 2011 when the new contract begins and most likely for 2012. This is good news for everyone involved. Congratulations to Jim for this fantastic accomplishment!

Trading Post

Week 23, Unit 126, 2010
For Week 26 or 27, 2010
Sue Butler: 517-646-0077
Suebutler227@sbcglobal.net

Week 28, Unit 138, 2010
For Week 29, 2010
Kim McKee: 309-833-2710
Ka-mckee@wiu.edu

Week 30, Unit 117, 2010
For Week 32, 2010
Jim & Karen Gebhart: 405-471-6761
Karengcbhart@earthlink.net

Week 33, Unit 151, 2010
For Week 26 thru 31, 2010
Don & Bess Scully:
954-748-3155 (home)
954-303-8192 (cell)

Week 34, Unit 145, 2010
For Week 26, 28-33, 2010
Robert Armijo: 561-706-9237
robarmijo@juno.com

Week 35, Unit 114, 2010
For Week 33 or 34, 2010
Ann Armas: 203-865-4464
aarmas@comcast.net

Weeks 3 & 4, Unit 128 (upper), 2011
For Weeks 3 & 4 LOWER, 2011
Carl & Pecki Witonsky: 610-649-8708
cwitonsky@falconLLC.com

Week 6, Unit 127, 2011
For Week 4, 2011
Arlene & Bill Fritz: 732-571-1548
wjakfritz@aol.com

Week 9, Unit 114, 2011
Or Week 10, Unit 114, 2011
For week 12 or 13, 2011
Chris & Alice Bolle: 864-607-3766
alicebolle@att.net

Week 9, Unit 120, 2011
For Week 10 or 11, 2011
Ted & Judy Dengler: 919-522-0818
tjdengler@nc.rr.com

Week 9, Unit 144, 2011
Or Week 10, Unit 144, 2011,
For Week 12, 2011
Carolyn Hawks: 573-449-1908
ccardon@aol.com

Week 13 or 14, Unit 143, 2011
For Week 12, 2011
James Burner: 630-355-7660
jburner3738@sbcglobal.net

Week 14, Unit 142, 2011
For Week 13, 2011
Mary Harper: 248-889-4689
Harpergoblue41@comcast.net

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Week 53 in 2010 will affect the
start date of Week 1 in 2011.**

President's Letter

This past winter was the coldest on record for Southwest Florida. The record low temperatures did serious damage to some of our annuals and trees, resulting in the loss of 12 coconut palms, which had to be removed. Some of the palms still look bad, but they may come back, so we must be patient.

Congratulations to Resort Manager Betsy Cain for being highly proactive and bringing in a landscaping crew to cover many of the plants on the extremely cold days. Her actions helped to save the association over \$7,000 by preventing additional losses. Now, more than ever, your donations to the Beautification Fund are needed! Thanks to everyone who has participated. Every little check helps.

Coming INSIDE ... the bathroom remodeling is finally nearing its conclusion. This project will be completed this year and will require both of the Spring and Fall maintenance weeks to complete.

We are now reviewing the condition of the carpeting throughout all of the units. Your Board is looking at a more contemporary color and style and considering the wear and tear of the materials. We expect to make this decision soon. Since we will be painting the interiors of the units during 2011, it is important that we keep the carpet color choice open to coordinate with the new wall colors. After receiving numerous comments from Owners, exchangers and renters that our units are "dated", our intention is to move away from the current green color scheme. These updates are needed to retain our high rental and resale values and to maintain our Gold Crown status from RCI and our Premier Resort rating from Interval International.

We will be replacing all of the back stair treads on the lower units in Buildings A, B, and C this year with a product called Ironwood that is very attractive and durable. This product withstands weather and salt air coming from the Gulf.

We have also recently completed improving the appearance of the recycling areas on the east side of the property by remodeling the fence around the dumpster. This work was done at the suggestion of an Owner. Your Board welcomes and will take into consideration any similar suggestion that benefits all Owners.

Owner participation in our recreation department projects and cookouts has recently decreased. We expect this is due to the economy. Income generated from these programs helps to support our association. A sincere thank you is extended to everyone who supports our recreation department. Doing so even more in the coming months will help a great deal.

Resort projects planned for 2010 include new tile in Buildings D and E which is scheduled to be installed during May in the entrance hallway, dining and kitchen areas as well as bathrooms. We will also be installing mattresses and box springs in various guest bedrooms, as well as living room Sliders in Buildings D and E and washer/dryers in buildings F and G. These continuous improvements to both the interiors and exteriors of your units are vital to maintaining the high quality of the property.

Bonnie Dehn, President

Memorial Donations

We are continuing to encourage donations for our resort's Beautification Fund in memory of a deceased loved one or family member. Our budget does not cover all flower/plant replacements, making these donations most important, especially after the cold winter that caused damage to our landscaping.

In memory of Stanley Peirce, we have recently received a donation from Jackie and Jerry Kanne. Additional Beautification Funds have been received from Jean and Charlie Roe, David Newton, Scott and Joann Engel and Eric Engel in honor of Suzanne Newton. Frank and Jean Reichenbach have made a donation in memory of Walter Tomkiewicz and Elizabeth Hitchcock has sent a donation in memory of Morley Hitchcock. Thank you all for your continued support.

To make a donation, send your check to the Resort Office in care of Betsy Cain and provide the name of the person you desire to honor. The Resort staff will determine specifically how the funds will be used.





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Grand Waikikian Wins Top Honors

The American Resort Development Association recently awarded The Grand Waikikian by Hilton Grand Vacations Club the highest honor at its annual convention in Las Vegas. The Grand Waikikian received ARDA's Project of Excellence Award, which recognizes timeshare or mixed-use projects that are considered a success not only by the developer, but also by owners and the local community. The award honors those that have attained the very highest level of excellence in the resort industry and whose accomplishments and dedication spur the industry to new heights. The 331-unit, all-suite Grand Waikikian opened in December 2008, becoming the fifth Hilton Grand Vacations timeshare project developed in Hawaii.



Anne and Ellen Traynor try out the new railing by the Clubhouse doors, recently installed as a safety precaution for Owners. The young ladies are daughters of resort Owners Mack and Carol Traynor of Minnetonka, MN.

Important Numbers

Hilton Grand Vacations Owner Services

(407) 722-3144
Mon-Fri 8 a.m. - 7 p.m. EST
Sat 9 a.m. - 5 p.m. EST
Sunday closed

Tortuga Office

959 East Gulf Drive
Sanibel, FL 33957
(239) 472-0400
FAX (239) 472-6540
Mon-Fri 8:30 a.m. - 5 p.m. EST
Sat and Sun 8 a.m. - 4 p.m. EST
www.hgvc.com/tortugabeachclub

Sales Associates

Milli Jones: 239-472-5044
Cell: 239-851-4089
Joanne Peters: 239- 472-0161
Cell: 239-826-2365

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