



Sand Seawatch Script

On~the~Beach

March Issue 2009

Board of Directors:

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11775 5th Street East
Treasure Island, FL 33706

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6570 Terrace Drive
Downers Grove, IL 60516

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Indianapolis, IN 46241

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Babylon, NY 11702



Seawatch On-the-Beach
6550 Estero Boulevard
Ft. Myers Beach, FL 33931
(239) 463-4469
(239) 463-3926- FAX

The Sandscript is published exclusively for Seawatch On-the-Beach owners. Suggestions for story ideas are always welcome. Please send them to Michele Jenkins at the resort.

From The Board President

As we move through 2009, I am pleased to provide you with more Seawatch news. Last summer, I promised the return of our Gold rating at the resort. As a result of the improvements made to the resort, and, most importantly, Michele Jenkins improved attention to housekeeping and maintenance issues, we have re-acquired our Gold rating.

Like many of you, Seawatch is feeling the affects of the poor economy through increased foreclosure activity. Stephanie Goolsby, our on-sight sales representative, has done an excellent job in selling association owned weeks. In spite of the economic conditions, she has sold all but five association owned weeks. If you are having difficulty paying your maintenance fees, please contact Stephanie as she may have a buyer for your unit week. Stephanie is a star performer and a very valuable asset to Seawatch and your Association. Her services allow for top resale value of your weeks and keep the costs of association owned weeks to a minimum. The Board strongly encourages you to utilize Stephanie's services in the event you wish to sell your week.

The Geothermal pool heat project is complete and should pay for itself through lower fuel costs in approximately two years. In February, when the low temperature dropped to 40 degrees, the system maintained the pool temperature at the desired 86 degrees.

Annually, Seawatch pays approximately \$60,000 for electricity. For the first full six months, the new windows have dropped electric consumption 6.1%.

Soon, you will be hearing about a new Florida statute that limits Board Member terms to one year. In 2010, you will be asked to vote to institute two year staggered terms. It will be very important that you vote on this matter because we MUST receive a 50.1% or greater response rate of all unit week owners in order to institute two year staggered terms. A Board of Directors with all directors serving one year terms would be very ineffective, therefore, the Board of Directors has unanimously voted to request your votes to endorse two year staggered terms.

You will soon be getting the notice of the annual meeting along with a vote for one new Board member. Your past President, Steve Hoffman, has decided that he will not seek re-election. Steve has been a valuable and highly effective leader of our Board for many years. I would like to extend my sincere appreciation to Steve for all his contributions to Seawatch.

On behalf of the entire Board, I would like to thank you for your support, ideas, and complements. Overall, it is clear to me that we have a group of very satisfied owners. For those of you that would like to attend our Annual Meeting, it will be held at Seawatch on Monday, April 27, 2010 at 3PM. We welcome your attendance and would be pleased to meet you.

Tim Pellerin
Board President





with 5- and 10-day rates. You can contact the resort office for more information or visit the gym's website at www.hammerheadbeachgym.com.

Old Furniture is put to Good Use:

Many of you have asked what happens to the old furniture when we replace it. We have used many avenues over the past years for disposing of the items, including selling the furniture and donating it. We have found that trying to sell the furniture becomes more involved and time-consuming than donating it. This last year we were fortunate to discover a furniture outlet that donates the furniture to storm victims. The living room furniture and dining room chairs were all sent to the victims of Hurricane Katrina who were moving out of FEMA trailers over the summer. We are proud to be part of this important effort to help others in need.

No-Smoking Policy

Many Owners have brought to the attention of the staff and Board of Directors the issue of smoking in the units. Because of these concerns, the board has adopted a no-smoking policy for the units. If an Owner or guest decides to smoke in the unit, they will be subject to a cleaning charge.

Resort Info - Just a Click Away:

If you're looking for current information about your resort, please remember to visit www.hgvc.com/seawatch. The website's virtual tour was recently updated and now includes views of the new furniture and the entire resort. Also, meeting minutes and updates are posted under the "News" section.

Hammerhead Gym

Many Owners and guests have expressed the desire for an on-property exercise facility. Your Board of Directors is exploring this option and will be sending you a survey in your Annual Owners Meeting packet designed to gauge your opinions on this potential project. In the meantime, if you'd like to head to the gym, remember that Hammerhead Gym is available on the beach. Located near the Red Coconut Campgrounds, the gym offers daily rates along

From the Manager's Desk...

It is my hope that you're having a wonderful year so far. We're especially pleased with the many positive comments we've received from Owners about the recent property improvements and the level of service being delivered by the entire staff.

I want to take this opportunity to introduce you to the newest member of our maintenance department, Armando Garcia. He has worked at another property on Fort Myers Beach for several years and is a fantastic addition to our Seawatch family. Armando replaces Mike Jeffery, who many of you met during your stays on property. Mike recently was promoted to a position with another Hilton Grand Vacations property on Sanibel Island, and we wish him well.

As you know, another annual maintenance fee billing season has come and gone. Please be aware that the billing and collections schedule for your association is the same every year. All Owners in your association are sent the initial assessment bill by December 1, and the assessment is due January 1. Receiving payments by the due date enables your resort to support its ongoing operations and the service standards that you and other Owners have come to expect. Please remember that late fees and finance charges will apply to any payment not received in a timely fashion, as specified by your association governing documents.

If you have any questions or comments, please feel free to contact me by phone at (239) 463-4469 or by email at mjenkins@hgvc.com.

I look forward to seeing you soon at Seawatch.

Michele Jenkins

Resort Manager

RENTAL



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WEEK	UNIT	NAME	PHONE	PRICE
4	6104	Gladys Dormire	260-485-2571	\$ 1,000
5	7101	James Sadler	507-254-2437	\$ 1,500
6	2103	Gladys Dormire	260-485-2571	\$ 1,200
6	3101	Earl & Sheila Springer	814-793-4025	Negotiable
7	2102	Joe Viglietta	516-541-8175	\$ 1,600
12	1105	John Currier	248-474-0058	Negotiable
16	4102	Jen & Paul Berg	610-324-4545 or jbicoi@comcast.net	\$ 1,200
17	4101	Jacqueline Mersereau	419-668-1908	\$ 850
17	4102	Jen & Paul Berg	610-324-4545 or jbicoi@comcast.net	\$ 1,200
18	4101	Jacqueline Mersereau	419-668-1908	\$ 850
18	5102	Cathy & Richard Barbato	440-234-9749	\$ 850
19	5103	Donald Leonard	330-482-2068	\$ 895
19	7106	Maria Steinke	419-536-2877 or mariasteinke@gmail.com	\$ 600
20	5103	Donald Leonard	330-482-2068	\$ 895
20	7106	Maria Steinke	419-536-2877 or mariasteinke@gmail.com	\$ 600
21	4102	Janice Phelps	901-290-9089	\$ 1,100
21	5103	Anne D'Alberto	239-731-1635	\$ 650
23	3103	Jim Szemak	303-466-1303	\$ 1,000
24	4102	Mary Jane Skies	570-489-0479	\$ 975
24	4105	Joe & Cecilia Bodine	740-587-3922 or cbodine@roadrunner.com	\$ 1,000
25	4102	Mary Jane Skies	570-489-0479	\$ 975
26	4102	Mary Jane Skies	570-489-0479	\$ 975
29	4102	Dante & Lois Manfredi	631-765-6218	\$ 1,250
42	6102	Rick & June Cote	860-633-5985	\$ 800
43	4106	Nelson & Mary Heine	757-442-3403	\$ 800

EXCHANGE

WEEK	UNIT	NAME	PHONE	UNIT
5	7101	James Sadler	507-254-2437	Week 46 & 47
13	2103	Steve & Nancy Salge	317-257-5431 or 317-457-9340	Week 13 - 2 BR + cash
24	4105	Joe & Cecilia Bodine	740-587-3922 or cbodine@roadrunner.com	Week 13 or 15

Trading Post

To help offset the cost of the Sandscript newsletter, the cost to advertise in the Trading Post will now be \$25.00. This increase will take effect for the August 2009 issue of Sandscript.

TRADING POST



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SALES

This is a list of units for sale or rent by owner only.
This list does not include units for sale or rent through Hilton Grand Vacations Company.

WEEK	UNIT	NAME	PHONE	PRICE
4	4101	Ralph Kubek	248-376-7525	\$ 16,000
5	7101	James Sadler	507-254-2437	\$ 19,500
7	2102	Joe Viglietta	516-541-8175	\$ 16,000
8	6105	Ken & Lisa Hansen	630-369-5467	\$ 19,000
8	6103	Joseph O'Hare	312-218-4478	\$ 17,000
11	2104	Ted & Lois Fuger	616-846-7028	Negotiable
12	2104	Ted & Lois Fuger	616-846-7028	Negotiable
19	2103	Harvard & Geneva Hanks	208-888-7532	\$ 7,000 or BO
19	7106	Maria Steinke	419-536-2877 or mariasteinke@gmail.com	\$ 4,200
20	2101	Larry & Toni Pittman	217-726-0972	\$ 2,250
20	2103	Harvard & Geneva Hanks	208-888-7532	\$ 7,000 or BO
20	7106	Maria Steinke	419-536-2877 or mariasteinke@gmail.com	\$ 4,200
21	5103	Anne D'Alberto	239-731-1635	\$ 3,500
23	3103	Jim Szemak	303-466-1303	\$ 5,000 or BO
24	4105	Joe & Cecilia Bodine	740-587-3922 or cbodine@roadrunner.com	\$ 5,500
37	6106	Jeff & Betty Ann Smith	732-870-1560	\$ 4,500
38	4104	Bernie Stewart	239-896-0159 or 239-694-6018	\$ 3,000 for all 3 weeks
39	4104	Bernie Stewart	239-896-0159 or 239-694-6018	\$ 3,000 for all 3 weeks
40	4104	Bernie Stewart	239-896-0159 or 239-694-6018	\$ 3,000 for all 3 weeks
42	6102	Rick & June Cote	860-633-5985	\$ 5,800
47	5104	Bob Peterson	618-659-0320	\$ 4,000

Resort Rules Ensure Great Vacations for Everyone

To ensure that all Owners and guests enjoy their vacations at Seawatch to the fullest extent, please remember to follow these important resort rules:

- No glass on the pool deck. There are plastic cups in the office if you need them, but please do not take any glass to the pool area.
- No drinking or eating in the pool or spa. No beverages or food are allowed in the pool or spa. Please use the tables and chairs provided.
- Pool furniture is not to be taken to the beach.
- Please remember that the pool and spa area are for all guests to enjoy.
- If you have guests with you at the resort, please remind them of the rules as they are your responsibility.
- Pool floats are not allowed in the spa. Also, if the pool is active please do not use large floats because of the pool's limited space.
- The pool and spa area closes at 11 p.m.

• Please do not leave beach items outside your unit entry door.

If you have any questions about the resort's rules, please feel free to call or stop by the manager's office.

Has Your Contact Information Changed?

If you've made any changes to your name, address or phone number, we need to know so your Seawatch account can be updated. Any changes are important to note, including zip code and area code changes. If your name has changed because of a marriage, or if an Owner listed on your deed is deceased, please let us know. We will update your information in your Seawatch account, but you will need to make any deed changes with Lee County. Please fax, email or call us.

Michele Jenkins - mjenkins@hgvc.com

Don Fandrey - dfandrey@hgvc.com

Phone: (239)463-4469 • Fax: (239) 463-3926

Slow Economy Creates Good Opportunities for Timeshare Buyers



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2009 - 2010 Calendar

Greetings from the Sales Department! It has been a pleasure meeting so many wonderful Owners here at Seawatch. Having started with the Mariner organization in the 1980s, I especially enjoy seeing so many original Owners on the property. It speaks highly of our resort that so many people have owned since the beginning, and now in many instances their children and grandchildren return and frequently buy additional weeks.

2008 was a tough year, probably for most people based on some of the stories shared with me by Owners. The economy, the stock market and uncertainty were key factors in the declining real estate market both in timeshare and general real estate. Sales were down in 2008 and so were prices on weeks. The positive side of the story is that this economy has created a great opportunity for buyers. There are indeed some great deals on great weeks if anyone is interested in expanding their ownership at Seawatch. We're all hopeful that 2009 will be a better year.

I want to thank the Board of Directors for its support as I transitioned into this role and for the great opportunity I have to sell the association-owned weeks. And thank you to all the Owners who inquired or purchased weeks during our "special sale."

I look forward to meeting more Owners in the coming weeks. As always, please email or call me should you have any questions about buying or selling - or if you're interested in joining Hilton Grand Vacation Club. The Club is yet another great benefit offered to our Owners because of our affiliation with Hilton.

At your service,
Stephanie Goolsby
 Vacation Counselor
 Email: sgoolsby@hgvc.com
 Phone: (239) 463-1114 extension 1006



1	Jan 3 - Jan 10	Jan 2 - Jan 9
2	Jan 10 - Jan 17	Jan 9 - Jan 16
3	Jan 17 - Jan 24	Jan 16 - Jan 23
4	Jan 24 - Jan 31	Jan 23 - Jan 30
5	Jan 31 - Feb 7	Jan 30 - Feb 6
6	Feb 7- Feb 14	Feb 6- Feb 13
7	Feb 14 - Feb 21	Feb 13 - Feb 20
8	Feb 21 - Feb 28	Feb 20 - Feb 27
9	Feb 28 - Mar 7	Feb 27 - Mar 6
10	Mar 7 - Mar 14	Mar 6 - Mar 13
11	Mar 14 - Mar 21	Mar 13 - Mar 20
12	Mar 21 - Mar 28	Mar 20 - Mar 27
13	Mar 28 - Apr 4	Mar 27 - Apr 3
14	Apr 4 - Apr 11	Apr 3 - Apr 10 E
15	Apr 11 - Apr 18 E	Apr 10 - Apr 17
16	Apr 18 - Apr 25	Apr 17 - Apr 24
17	Apr 25 - May 2	Apr 24 - May 1
18	May 2 - May 9	May 1 - May 8
19	May 9 - May 16	May 8 - May 15
20	May 16 - May 23	May 15 - May 22
21	May 23 - May 30 M	May 22 - May 29
22	May 30 - June 6	May 29 - June 5 M
23	June 6 - June 13	June 5 - June 12
24	June 13 - June 20	June 12 - June 19
25	June 20 - June 27	June 19 - June 26
26	June 27 - July 4	June 26 - July 3
27	July 4 - July 11 J4	July 3 - July 10 J4
28	July 11 - July 18	July 10 - July 17
29	July 18 - July 25	July 17 - July 24
30	July 25 - Aug 1	July 24 - July 31
31	Aug 1 - Aug 8	July 31 - Aug 7
32	Aug 8 - Aug 15	Aug 7 - Aug 14
33	Aug 15 - Aug 22	Aug 14 - Aug 21
34	Aug 22 - Aug 29	Aug 21 - Aug 28
35	Aug 29 - Sep 5	Aug 28 - Sep 4
36	Sep 5 - Sep 12 L	Sep 4 - Sep 11 L
37	Sep 12 - Sep 19	Sep 11 - Sep 18
38	Sep 19 - Sep 26	Sep 18 - Sep 25
39	Sep 26 - Oct 3	Sep 25 - Oct 2
40	Oct 3 - Oct 10	Oct 2 - Oct 9
41	Oct 10 - Oct 17	Oct 9 - Oct 16
42	Oct 17 - Oct 24	Oct 16 - Oct 23
43	Oct 24 - Oct 31	Oct 23 - Oct 30
44	Oct 31 - Nov 7	Oct 30 - Nov 6
45	Nov 7 - Nov 14	Nov 6 - Nov 13
46	Nov 14 - Nov 21	Nov 13 - Nov 20
47	Nov 21 - Nov 28 T	Nov 20 - Nov 27 T
48	Nov 28 - Dec 5	Nov 27 - Dec 4
49	Dec 5 - Dec 12	Dec 4 - Dec 11
50	Dec 12 - Dec 19	Dec 11 - Dec 18
51	Dec 19 - Dec 26 C	Dec 18 - Dec 25 C
52	Dec 26 - Jan 2 NY	Dec 25 - Jan 1 NY



HILTON GRAND VACATIONS COMPANY
 599 S. Collier, Suite 113
 Marco Island, Florida 34145

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 Ft. Myers FL

TRADING POST ADDITIONS

Below is the form that MUST be filled out for your ad to be included in the Trading Post. This is a totally separate entity from the Resales Department. IT IS MAILED ONLY TO SEAWATCH OWNERS. DEADLINE FOR SUBMISSION IN THE NEXT TRADING POST IS July 1, 2009.

PLEASE ADVERTISE OUR CONDO IN THE SAND SCRIPT.

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

AREA CODE & PHONE NUMBER (_____) _____

SALE			AD COST
Week _____	Unit _____	Price _____	\$25.00
Week _____	Unit _____	Price _____	\$25.00
Week _____	Unit _____	Price _____	\$25.00

RENTAL		
Week _____	Unit _____	Price _____
Week _____	Unit _____	Price _____
Week _____	Unit _____	Price _____

EXCHANGE		
Week _____	Unit _____	For _____
Week _____	Unit _____	For _____
Week _____	Unit _____	For _____

**Mail this completed form
 along with your check to:**

SAND SCRIPT
 c/o Michele Jenkins
 6550 Estero Boulevard
 Fort Myers Beach, FL 33931

Please include \$\$25.00 for EACH unit week noted for sale, rent or exchange. (Make check payable to SEAWATCH CONDOMINIUM ASSOCIATION). Your notice will appear in one issue of Sand Script. *WE CANNOT ACCEPT PHONE CALLS.*